

Inhouse Workshops

Netmapping – Strategic Thinking



Dr. Juerg Honegger was formerly the assistant to Prof. Dr. Peter Gomez, who has developed the management method “Systems Thinking” together with Gilbert Probst. Over the past 25 years, Juerg Honegger has refined this approach to the strategy method Netmapping. As a Netmapping moderator in roughly 1,000 training and consulting workshops, he has used the method with executives to analyse, visualise and manage complex issues in the corporate and public sectors.

For more information:



www.netmapping.ch/netmapping

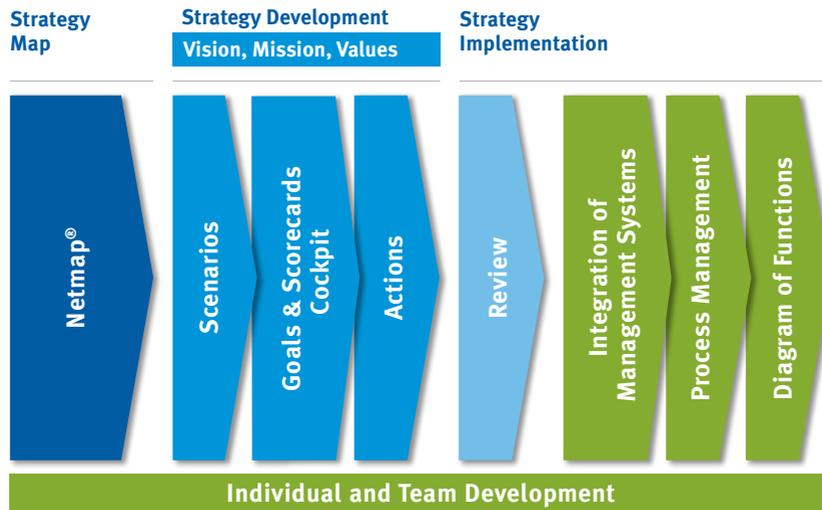
Read our book (in German only):



www.netmapping.ch/book

We would be pleased to plan your customised inhouse-workshops – please contact us!

Manage complexity with Netmapping! In these workshops you will analyse, visualise and manage your complex issues.



Netmapping on the timeline

What?

From the vision to the implemented actions: the method Netmapping helps to recognise relevant interrelations and to develop goals and actions with long term effects.

Visualising crucial interrelations in a **Netmap®** facilitates good strategic decisions to tackle future challenges.

In our workshops you will learn to use this **powerful management, communication and decision-making tool** effectively. Netmapping has been developed by Juerg Honegger and is based on the work of Peter Senge, Frederic Vester, Peter Gomez and Gilbert Probst.

Who?

Executives from private and public sectors who

- › are subject to **radical change** and are interested in a shared understanding and common language
- › deal with **complex issues** such as the success of an organisational unit or a major project
- › are looking for **an integrated and action-oriented procedure** in order to increase efficiency and effectiveness in their own area of leadership

How?

The method Netmapping is conveyed in steps by means of an exciting and practice-oriented mixture of knowledge transfer, team work and discussions.

“Netmapping – Systems Thinking” is

- › logical
- › systematic
- › interactive
- › holistic

“Netmapping – Systems Thinking” enhances

- › Synergy effects
- › (Decision-making) security
- › Shared understanding
- › Strategic orientation

Contents of the Workshops

Complex is not complicated

Distinguish between simple, complicated and complex issues and classify yours

Avoiding fallacies

Know the seven most common traps when dealing with complexity

The steps of Netmapping – Systems Thinking

Manage your complex issues step by step

The Netmap® as a management map

Simplify, visualise and communicate complex issues

Strategic management

Identify external influences, indicators of success and effective levers

The method in the overall context

Relate Netmapping to other management tools such as BSC, scenario planning, corporate foresight and management by objectives

Long-term implementation of strategy

Use Netmapping to get your employees on board

Implementation

Secure strategic controlling by means of reviews

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“The method Netmapping is a holistic, systemic approach, which helps us to manage complexity successfully. By clearly distinguishing between goals and measures we save a lot of time. The workshops have paid for themselves many times over.”

Daniel Neuhaus, Head of Big Data & Business Intelligence Competence Center, Swisscom